



# **Checklist: Key Considerations Before Going Full-time Into Photography**



# Key Considerations Before Transitioning to Full-Time Photography

- Know your costs of starting a photography business
- Calculate your monthly expenses, including taxes, health insurance, advertising budget and other
- Save at least three months of living expenses as an emergency fund in case of slow periods
- Register your business, secure necessary contracts, and ensure you have proper insurance in place
- Consider your niche and any additional services you might offer, like mini sessions
- Build your portfolio to showcase your skills and drive bookings\*
- Develop a business plan that will help you set goals, pricing strategies, and marketing plans, ensuring your business is sustainable
- Plan your communication and advertising strategy to promote your services
- Explore methods to streamline your workflow to minimize time spent on admin tasks (such as automation and scheduling systems)

\*Create a beautiful portfolio website in just minutes for free with [Smiler Photographer Suite](#) now!